

教育领导与管理 专业培训课程 (针对本科生课程)

PROFESSIONAL DIPLOMA IN
EDUCATIONAL LEADERSHIP AND
MANAGEMENT (for undergraduate)



PROGRAMME INTRODUCTION

课程简介

The Graduate School and School of Transdisciplinary Studies at The Hang Seng University of Hong Kong (HSUHK) launches the *Professional Diploma in Educational Leadership and Management (for undergraduate)*. This programme is tailored for students who are interested in education management and leadership to enhance their strategic leadership competencies in the ever-evolving landscape of education.

Over the course of this six-month full-time programme, participants will delve into critical issues surrounding educational policy, leadership theories, and change management.

Students who successfully complete the diploma programme will be eligible to articulate to the overseas undergraduate programmes, further enhancing their academic and professional journeys.

香港恒生大学研究生院与跨学科学院推出专业培训课程：教育领导与管理 (针对本科生课程)。此课程专为当前及有志于成为教育领导者的人士而设，旨在提升他们在不断变化的教育环境中的策略领导能力。

在为期六个月的全日制课程中，学员将深入探讨教育政策、领导理论和变革管理等关键议题。

成功完成此课程的学生将有资格衔接海外本科课程，进一步提升他们的学术和职业发展道路。

Medium of Instruction 教授语言

The course is conducted in English supplemented with Chinese. The assessment will be in English. 课程以英语授课，辅以中文。评估将以英语进行。

Teaching Venue 上课地点

- HSUHK M+ Tower, West Kowloon
恒生大学西九龙M+
- Lingnan University Union Park Learning Centre
岭南大学栢宜教学中心

Other teaching venues assigned by HSUHK

香港恒生大学指定的其他教学场所亦可适用

** This is not a QF-level Programme

** 本课程不属于香港资历架构课程。

PROGRAMME HIGHLIGHT

课程特色

Articulation Pathway to Overseas Undergraduate Programmes

衔接海外本科课程

Students who successfully complete the diploma programme will be eligible to articulate to the overseas undergraduate programmes.

成功完成此课程的学生将有资格衔接海外本科课程

English Proficiency Enhancement 英语能力强化

Improves academic writing, presentation skills, and professional communication abilities, ensuring students are well-equipped for postgraduate study in an English-speaking academic environment.

提升英语能力，帮助学员在多元的学术及专业领域中发挥所长

Strategic Leadership for Education 教育战略领导力

Develop competencies in policy design, change management, and institutional transformation to lead educational innovation.

课程培养政策制定、变革管理与机构转型能力，推动教育创新

Experiential Learning 体验式学习

Through interactive sessions, real-world case studies, and problem-based learning, participants will hone critical thinking skills, build interdisciplinary knowledge, and cultivate lifelong learning competencies to propel their career advancement.

通过互动研讨、真实案例分析与问题导向式学习，学员将精准锻炼批判性思维、构建跨学科知识体系、培养终身学习能力，从而有效推动职业发展。

Students enrolled in this programme can join the Summer School at UCL or Oxford (additional fee applies).
参加该课程的学生还可额外付费，参加伦敦大学学院（UCL）或牛津大学的暑期课程。



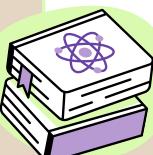
PROGRAMME STRUCTURE 课程结构

Courses List 课程列表



Module 模块	Course Title 课程名称
1	Globalisation, Education and Development: Management Issues 全球化、教育与发展：管理问题
2	Business Operations and Human Resource Management in Education 教育中的商业运营与人力资源管理
3	Strategic Planning and Implementation in Higher Education 高等教育的策略规划与实施
4	Corporate Governance, Ethics, and Strategic Leadership in Higher Education 高等教育的机构治理、伦理与策略领导
5	Marketing and Communication Strategies in Education 教育领域的行销传播
6	Financial Planning, Budgeting, and Investment in Education 教育领域的财务规划、预算与投资

*Other English Language Enhancement courses will be provided with additional charge
*其他英语语言增强课程需额外收费



ENTRY REQUIREMENTS

入学要求

- Full-time undergraduate students; or
全日制本科在读生;或
- Hold a bachelor's degree from a recognised tertiary institution; or
持有认可高等院校的学士学位;
- Have obtained an equivalent qualification
取得同等资历

ENGLISH REQUIREMENTS

英文要求

- A minimum score of 5.5 in the International English Language Testing System (IELTS) or
雅思 (学术) 5.5 分或以上, 或
- An equivalent qualification
同等英语资格
- IELTS Exemption Policy: Applicants who have completed an undergraduate degree from an English-medium institution outside Mainland China may be exempt from the IELTS requirement, subject to approval.
雅思豁免条件：非中国内地的英语授课院校本科毕业生可申请雅思免试，须经批准。

• **Note:** Students without an IELTS result or with an IELTS score below 5.5 must take the English Enhancement Course.
注: 没有雅思成绩或雅思分数低于5.5分的学生必须参加英语提升课程

APPLICATION 申请详情

Fees 费用

- Tuition Fee 学费: HK\$80,000
- Admission & Administration Fee 报名及行政费: HK\$5,000
- Transaction Fee 手续费: HK\$100

Application Period 申请日期

Open for Application (first-come, first-served)
现正招生 (額滿即止)

*The Graduate School and School of Transdisciplinary Studies reserves the right to change the application closing date without prior notice.
研究生院与跨学科学院有权变更申请截止日期而不做提前说明。

*The Graduate School and School of Transdisciplinary Studies reserves the right to adjust the course content, reschedule the start date, or cancel the course due to special circumstances (e.g., insufficient enrollment), and will notify enrolled students prior to the commencement of the course.

研究生院与跨学科学院保留因特殊情况（如报名人数不足等）调整课程内容、开班日期或取消课程的权利，并将在课程开办前通知已报名学员。

网上报名 Online Application



Hang Shin Link, Siu Lek Yuen, Shatin, N.T., Hong Kong
新界沙田小沥源行善里



Admission Enquiry 入学查询: sts@hsu.edu.hk