Research Symposium
Promting Cross-border Education: Management and Quality Assurance Issues

4 NOV(TUE)
10:30-17:00
HSUHK (Nansha) Centre

RUNDOWN

MORNING SESSION

Venue: Unit 706, Tower A. Galaxy East Bay Complex, Nansha District, Guangzhou, Guangdong Province, HSUHK (Nansha) Centre 广东省广州市南沙区星河东悦汇A栋706单元, 香港恒生大学（南沙）中心	
10:15 – 10:30	**Registration**
10:30 – 10:45	**OPENING CEREMONY** Welcoming Address Professor MOK Ka-ho Provost and Vice-President (Academic and Research) The Hang Seng University of Hong Kong Opening Remarks Professor ZHUANG Huijuan Vice Dean of International Business College (IBC) Deputy Director of the Cross-border Education Quality Assurance Research Center South China Normal University Group Photo
10:45 – 11:15	Keynote Presentation I: Topic: *The Quest for International Education Hub in Asia from Comparative Perspectives: Hong Kong's Strategies in Attracting, Retaining and Managing Overseas Talents* Speaker: Professor MOK Ka-ho, The Hang Seng University of Hong Kong
11:15 – 11:45	Keynote Presentation II: Topic: *Can University Social Responsibility Drive Internationalization? The Case of Non-Metropolitan Universities in Taiwan and Their Alignment with Regional Revitalization* Speaker: Professor Angela HOU Yung-chi Professor of College of Education, National Chengchi University
11:45 – 12:00	**Refreshment Break**
12:00 – 12:30	Keynote Presentation III: Topic: *Understanding and Practices of Global Competence in Sino-Foreign Cooperative Universities* Speaker: Professor ZHUANG Huijuan, South China Normal Universities
12:30 – 14:00	**Lunch Break (VIP lunch for invited guests)**

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AFTERNOON SESSION

Venue: Council for the Promotion of Guangdong Macao Cooperation Service Center, 12/F, Tower A, Galaxy East Bay Complex, Nansha District 广东省广州市南沙区星河东悦汇A栋12楼, 广州南沙粤澳发展促进会服务中心		
14:00 – 15:20	**Panel Presentation A - Governance, Identity, and Quality Assurance in Cross-Border Higher Education** **Panel Chair: Dr Ayomide Oluwaseyi OLADOSU, The Hang Seng University of Hong Kong**	
Shaping Organizational Identity in Cross-Border Higher Education: Insights from a Hong Kong University Branch in the Greater Bay Area.		Professor DAI Kun The Chinese University of Hong Kong (Online)
Understanding the Chinese–Foreign cooperation in running schools: From the Perspective of Loose Coupling Theory		Professor ZHANG Youliang South China Normal University
Cross-Border Education Governance and Quality Assurance: The Case of Lanzhou University under the Belt and Road Initiative		Professor MA Yin Lanzhou University
Neither High Nor Low: Chinese Middle-Class Families' Strategic Choice of Sino-Foreign Cooperative Universities		Professor ZHAO Kai Lingnan University
15:20 – 15:30	**Refreshment Break**	
15:30 – 16:50	**Panel Presentation B - Student Experiences and Transition Pathways in Sino-Foreign Collaborative Universities** **Panel Chair: Dr Eli GAO Yuan, South China Normal University**	
Enhancing quality of Sino-foreign Collaborative University from the lens of students' post-study transitions		Professor ZHAI Keyu Lingnan University
From Vocational Training to Academic Degrees: How Young Females Forge Educational and Career Trajectories in a Shifting Landscape		Dr TIAN Zhen Hong Kong Polytechnic University
Students' perceptions and positioning in choosing to study at a Chinese international branch campus in Malaysia		Dr YU Jingran Xiamen University
Building an International Education Hub: Sub-Degree as Cross-Border Pathways for Mainland Students to Hong Kong		Ms WENG Yawen Lingnan University
16:50 – 17:00	Closing Remark Professor Angela HOU Yung-chi Professor, Department of Education, National Chengchi University, Taiwan	
End of Symposium		